



*Sun**ce*  
TRADING PRAGUE s.r.o. ®



# COMPANY PRESENTATION

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# COMPANY PROFILE

- Sun Ce is producer of school bags, school accessories, students' bags and children's bags for leisure time.
- Sun Ce Trading Prague s.r.o. was established in 1993 and from that time it successfully operates in the Czech market; in 2001 an office in Bratislava, Slovakia, was specially established to serve Slovak market.
- Prague office has working facilities that enable it to serve a wide range of both retail and wholesale customers.

- Sun Ce Trading Prague is one of the leading suppliers of bags and school accessories for children in the Czech and Slovak markets. Over the years, Prague office managed to create a solid base of buyers that covers all regions in the Czech and Slovak Republic.
- In 2003, Sun Ce launched its own brand Sci.fi, which is designed for teenagers and adults. One year later, Sci.fi extended its brand to Zone, Campus and Multip. These brands are very popular among targetted customers.

- Sun Ce brand was honoured with many prestigious international awards. The most remarkable are:
  - 2006 New York, International Award for Excellence and Business Prestige in the Diamond Category.



*Diamond Award for  
Excellence and  
Business Prestige  
New York 2006*

- 2004 Frankfurt, The Arch of Europe Award in the Diamond Category. The award was received for immeasurable contribution to the business world, for high standing and professionalism demonstrated by prestigious performance.
- 2003 Geneva, Century International Era Award in the Platinum category. Sun Ce won the award in the realm of customer satisfaction, leadership, strategic planning and benchmarking. Sun Ce becomes the first bag producer receiving such an international recognition.



*Century Int'l Platinum  
Quality Era Award  
Geneva 2003*



*Arch of Europe for  
Quality and Technology  
Diamond Category  
Frankfurt 2004*



- 2002 Paris, World Quality Commitment Award in the Gold Category. The quality oriented creative efforts were prized with this international award.



*International Gold Star Award  
For Quality  
Paris 2002*

- 1995 Walt Disney recognised Sun Ce as the Distributor of the Year.



*Walt Disney  
Distributor of the year  
Dubai 1995*

# PRODUCTS

- Needs of children are continuously changing. Sun Ce anticipates these changes and develops new products, constructions and services that are able to meet all demands.
- Sun Ce's wide range of school products, bags and stationery make shelves attractive all year around.
- Items are fashionable, designed by young artists working with new technology, materials and accessories.



# SCHOOL BAGS

# ANATOMIC BACK BAG (ABB)

- ABB bags are designed to best support students' back.
- Orthopedical back provides accurate anatomical back support, ensuring correct and comfortable carrying of the bag.
- With a handle.

## Dimensions:

High 40 cm

Width 33 cm

Depth 20 cm

Weight: 0.7 – 0.9 kg

Maximum load: 9 kg



# ANATOMIC BACK BAG (ABB)

**ABB** Bag  
SUPERSONIC

Advantages of ABB bag can be summarised in a few points:

- Ergonomically constructed PE supporter fits a child's back perfectly and **equally distributes** the weight across the surface of the back.
- 'S' curved, adjustable straps are firmly cushioned to assist reduction of stress from the neck and shoulders.
- **Soft PVC Moulded Base** protects the bag and prevents abrasion of the base and corners.
- Made of **first class quality materials** that are light-weight, durable and water repellent.
- **Organised large space** that consists of two big compartments, one large and one small front pockets and two side pockets.
- ID address panel.
- **Light weight** – ABB bag's weight is less than one kilogram!



## SCHOOL BAG E.V.A.

- Foamed back and bottom.
- Practical division of pockets, one big pocket intended for books, smaller one for exercise books and the smallest pocket for accessories.
- Two side pockets.
- Adjustable straps.
- With a handle.

### Dimensions:

High	41 cm
Width	30 cm
Depth	17.5 cm
<u>Weight:</u>	0.5 kg
<u>Maximum load:</u>	5 kg



# SCHOOL BAG

- Foamed back.
- Practical division of pockets, one big pocket intended for books, smaller one for exercise books and the smallest pocket for accessories.
- Two side pockets.
- Adjustable straps.
- With a handle.

## Dimensions:

High 42 cm

Width 33 cm

Depth 22 cm

Weight: 0.5 kg

Maximum load: 5 kg





# SCHOOL BAG

- Foamed back.
- Practical division of pockets, one big pocket intended for books, smaller one for exercise books and the smallest pocket for accessories.
- Two side pockets.
- Adjustable straps.
- With a handle.

## Dimensions:

High 44.5 cm

Width 36 cm

Depth 23 cm

Weight: 0.645 kg

Maximum load: 5 kg



# SCHOOL TROLLEY BACKPACK

- Suitable for pupils who do not want to carry books on their backs.
- One large compartment for books, smaller one for exercise books, front pocket for accessories and two side pockets.
- Can be also carried on the back.
- Adjustable straps.
- With a handle.

## Dimensions:

High 41 cm

Width 28 cm

Depth 19.5 cm

Weight: 1.8 kg

Maximum load: 5 kg



## SCI-FI BAG

- Cushioned back and wide adjustable straps ensure comfortable carrying of the bag.
- Many spacious compartments with front and side pockets.
- Internal organiser – key pouch, pencil pouch etc., exit for headphones.
- First class quality materials, durable and easy to care for.

### Dimensions:

High 46 cm

Width 29 cm

Depth 16 cm

Weight: 0.75 kg

Maximum load: 9 kg



# SCI-FI BAG FOR NOTEBOOK



- Cushioned back and wide adjustable straps ensure comfortable carrying of the bag.
- Many spacious compartments with front and side pockets.
- Space for notebook.
- Internal organiser – key pouch, pencil pouch etc., exit for headphones.
- First class quality materials, durable and easy to care for.



## Dimensions:

High 46 cm

Width 29 cm

Depth 16 cm

Weight: 0.75 kg

Maximum load: 9 kg

# OTHER SCHOOL ACCESSORIES

## ROUND PENCIL CASE

- Intended for freely stored stationery.
- For accessories that children want to take with them.



## HARD PENCIL CASE

- Hard pencil case (empty) with label intended for 31 pieces of stationery.
- Case for timetable.



## LUNCH BOX

- Plastic lunch box.
- Can be used for food or other oddments.



## WATER BOTTLE

- Plastic water bottle in insulated jacket with a capacity of 750 ml.
- Jacket can be taken off and bottle can be easily washed.
- Shoulder strap.



# APRON

- Practical apron protects clothing while painting.
- Washable.



## Dimensions:

Length from armpit	37 cm
Length from neck	55 cm
Sleeves extent*	111 cm

(\* if there are sleeves)



# LEISURE TIME

# FRONT POCKET BACKPACK

- Bag suitable for trips, sport and leisure time.
- One large and one small pocket.
- Two side pockets.
- Adjustable shoulder straps.
- With a handle.

## Dimensions:

High	40 cm
Width	27 cm
Depth	14 cm
<u>Weight:</u>	0.48 kg
<u>Maximum load:</u>	5 kg



## JUNIOR BAG

- Bag for leisure time and sport (trips, holidays etc.) for pre-school children.
- One large and one small pocket.
- Adjustable shoulder straps.
- With a handle.

### Dimensions:

High 31 cm

Width 24 cm

Depth 10 cm

Weight: 0.215 kg

Maximum load: 2 kg



# INSULATED MINI BACKPACK

- Insulated mini backpack has thickened surface, which protects food and drinks from heat or freeze.
- One large and one small pocket.
- Adjustable foamed shoulder straps.
- With a handle.
- Suitable for pre-school children.

## Dimensions:

High 27 cm

Width 25 cm

Depth 12 cm

Weight: 0.3 kg

Maximum load: 2 kg



# SHOULDER BAG

- Various types and designs.
- One large and one small pocket.
- Adjustable shoulder strap.



## Dimensions larger (smaller) bag:

High 26 (31) cm

Width 34 (39) cm

Depth 14 (16) cm

Weight: 0.28 (0.58) kg

Maximum load: 3 (5) kg

# ADJUSTABLE SQUARE SHOULDER BAG

- Large squared bag with handles and shoulder strap.
- Strap can be removed.
- Three pockets (two with Velcro fasteners).
- Large inside space is divided by pocket with zipper.

## Dimensions:

High	36 cm
Width	36 cm
Depth	11 cm
<u>Weight:</u>	0.52 kg
<u>Maximum load:</u>	3 kg



# SHOULDER SAC

- Spacious sac with various designs.
- Sac is adjustable thanks to zipper situated on its upper part, so it can be reduced or extended in size.
- One large inside pocket, closing by shoulder trap.
- Smaller pockets on the bottom or pocket on the back side.
- To be carried on one shoulder.

## Dimensions:

High 42 cm

Width 32 cm

Depth 21 cm

Weight: 0.38 kg

Maximum load: 3 kg



# ADJUSTABLE SHOULDER SAC

- Small modern sac.
- Adjustable strap can be removed.
- One big pocket with Velcro fastener.



## Dimensions:

High 24.7 cm

Width 21cm

Depth 1 cm

Weight: 0.04 kg

Maximum load: 1 kg



# ADJUSTABLE CITY BAG

- Bag can be reduced to the half of the size. In that case, shoulder strap is transposed by carabines to the marked places.
- Adjustable shoulder strap.
- One large inside pocket with Velcro fastener and one back side pocket with zipper.
- Can be carried on one shoulder or in hand.

## Max. dimensions:

High	38 cm
Width	36cm
Depth	15 cm
<u>Weight:</u>	0.22 kg
<u>Maximum load:</u>	4 kg



## GRAB ME BAG

- This fancy hand bag is a newsflash among Sun Ce products. Bag has original shape and fits the hand perfectly..
- One large inside pocket.

### Dimensions:

High 44.7 cm

Width 39.5cm

Depth 4 cm

Weight: 0.1 kg

Maximum load: 2 kg



# SHOPPING TOTE

- Another completely new item is modern shopping tote for girls with Hannah Montana's motive.
- Spacious bag with two handles and zipper closing.

## Dimensions:

High 38.5 cm

Width 38cm

Depth 7.5 cm

Weight: 0.14 kg

Maximum load: 3 kg



# HANDBAG

- Handbags for small girls and young ladies.
- One large pocket.
- Two styles (with/without zippered bottom), many motives.
- With a handle.



Dimensions larger (smaller) bag:

High 19.8 (17) cm

Width 23 (20) cm

Depth 11 (14)cm

Weight: 0.18 (0.12) kg

Maximum load: 1 kg

# WALLET

- Closing with Velcro fastener.
- One inside pocket used for banknotes and three other pockets.
- One back side pocket with zipper used for coins.



## Dimensions:

High	10 cm
Width	11.5 cm
Depth	2.5 cm
<u>Weight:</u>	0.05 kg



## CELL PHONE/MP3 CASE

- Multi-purpose case for mobile phone or MP3 player.
- Size of strap can be adjusted.
- Strap can be removed.

### Dimensions:

High	11.5 cm
Width	8.5 cm
Depth	2.5 cm
<u>Weight:</u>	0.04 kg



# PAPER PRODUCTS

## LINE NOTE BOOK

- Number of sheets: 40 or 60
- Dimensions: high 22.4 cm, width 16 cm

## SQUARE NOTE BOOK

- Number of sheets: 40 or 60
- Dimensions: high 22.4 cm, width 16 cm





## SMALL SKETCH BOOK

- Number of sheets: 15
- With a handle.
- Dimensions: high 23.5 cm, width 25 cm



## LARGE SKETCH BOOK

- Number of sheets: 15
- With a handle.
- Dimensions: high 30.5 cm, width 35 cm



# COLLECTIONS

Sun Ce's items and accessories complement each other and thus enable children to choose items that would best meet their needs and, moreover, would be of the same motive.



Most collections come with matching pencil cases, water bottles, wallets, lunchboxes, colour pencils and other accessories that have the same design and together create a beautiful collection.



# LIST OF LICENSES

## Disney

- Bolt
- Camp Rock
- Cars
- Disney Fairies
- Hannah Montana
- High School Musical
- Marie
- Mickey Mouse Clubhouse
- Pirates of the Caribbean
- Power Rangers
- Princess – Snow-white, Cinderella etc.
- Ratatouille
- Tiger&Pooh
- Toy Story
- Up
- W.I.T.C.H.
- Wall-e

**HANNAH  
MONTANA**

**POWER RANGERS  
JUNGLE  
FURY**



**Disney  
PIRATES OF THE CARIBBEAN**

## Others

- Bratz
- Cabbage Patch Kids
- TMNT
- Yu-Gi-Oh! GX



## Sun Ce brands

- ABBag
- Sci.fi
- Campus
- Kids
- Multip

# CONTACT DETAILS

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